



Consultants In Executive Search Since 1969

9171 Wilshire Blvd., Suite 320
Beverly Hills, CA 90210
Tel: (310) 205-2200
Fax: (310) 205-2201
www.morgansamuels.com

FOR IMMEDIATE RELEASE

MORGAN SAMUELS COMPANY PLACES KEY EXECUTIVES AT HBO

LOS ANGELES, Calif. – June 1, 2007 – Morgan Samuels Company, a leading national management consulting firm specializing in executive recruitment, today announced the placement of Sean L. Atkins as Senior Vice President, New Media Programming at Home Box Office, Incorporated. HBO is an American premium cable television network, which airs theatrically released feature films, original television movies, and various original series.

Atkins had most recently been the head of programming and development at Yahoo! Entertainment, Games & Youth. Previous to that, Atkins was the senior vice president at A. Smith & Company. Atkins received his MBA in Entertainment from University of Southern California in Los Angeles, California, and his BA in TV/Film Production and Marketing from California Lutheran University in Thousand Oaks, California.

About Morgan Samuels Company

Morgan Samuels Company is a leading national management consulting firm specializing in executive recruitment. Since 1969, the firm has developed a stellar reputation for building long-standing client relationships and for successfully recruiting exceptional quality candidates. Morgan Samuels applies revolutionary business process techniques, based on Lean Sigma principles that have shifted the paradigm in executive search to an unprecedented level of quality. These process controls and improvements ensure Morgan Samuels presents its clients, including Washington Mutual, Fluor, Kaiser Permanente, RealNetworks, Fannie Mae and many other Fortune 500 companies, with the highest quality candidates faster and more cost-effectively than its competitors.