



*Consultants In Executive Search Since 1969*

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**FOR IMMEDIATE RELEASE**

**MORGAN SAMUELS COMPANY PLACES KEY EXECUTIVE AT WELLCARE HEALTH PLANS**

LOS ANGELES, CA – January 1, 2007 – Morgan Samuels Company, a leading national management consulting firm specializing in executive recruitment, today announced the placement of Heidi Gearhart as Vice President, Provider Relations at WellCare Health Plans. WellCare Health Plans presently provides health insurance products and related administrative services to members in Connecticut, Florida, Illinois, Indiana, Louisiana, and New York.

Ms. Gearhart had most recently been the Regional Sales Director, Hepatology at Roche Laboratories. Previous to that, Ms. Gearhart was the Senior Regional Account Manager at Agouron Pharmaceuticals. Ms. Gearhart received her BS in Medical Dietetics from Pennsylvania State University in University Park, Pennsylvania.

**About Morgan Samuels Company**

Morgan Samuels Company is a leading national management consulting firm specializing in executive recruitment. Since 1969, the firm has developed a stellar reputation for building long-standing client relationships and for successfully recruiting exceptional quality candidates. Morgan Samuels applies revolutionary business process techniques, based on Lean Sigma principles that have shifted the paradigm in executive search to an unprecedented level of quality. These process controls and improvements ensure Morgan Samuels presents its clients, including Washington Mutual, Fluor, Kaiser Permanente, RealNetworks, Fannie Mae and many other Fortune 500 companies, with the highest quality candidates faster and more cost-effectively than its competitors.

The company's Web site is [www.morgansamuels.com](http://www.morgansamuels.com).